

SHI=EAT+FOOD

SHIOLOGY

THE 4th WORLD SHIOLOGY FORUM

第四届世界食学论坛

“Eat+Food” System and Sustainable Development Goals (SDGs)

食事系统与可持续发展 (SDGs)



CHINA HAIKOU 中国·海口

2023.10.10~13

联合国可持续发展目标

Sustainable Development Goals (SDGs)



2015年9月，时任联合国秘书长潘基文洞察工业文明不可持续的痛点，提出具有划时代意义的可持续发展目标(SDGs)

In September 2015, Mr. Ban Ki-moon, then UN Secretary-General, discerned the pain point of unsustainable industrial civilization and proposed the epoch-making Sustainable Development Goals(SDGs).



2019年，联合国秘书长安东尼奥·古特雷斯呼吁采取全球行动，加速落实可持续发展目标(SDGs)

In 2019, UN Secretary-General Mr. Antonio Guterres called for global action to accelerate the implementation of the Sustainable Development Goals(SDGs).



ACT NOW



世界食学论坛简介

Introduction to the World Shiology Forum

世界食学论坛创建于2017年，以联合国可持续发展目标（SDGs）为宗旨，以食学（Shiology）为理论基础，以构建关照80亿人的食事秩序，在本世纪实现人均寿命100岁（8B×100Y）为目标，对标达沃斯论坛，建立高端国际对话平台，整体解决人类的食事问题，促进全人类的可持续发展。食学（Shiology）是食事学的简称，由刘广伟先生创建，以食事为研究对象，以食者为中心，以延长个体健康寿期，构建和谐社会秩序，促进人与自然友好共存为任务。食学最初的英文翻译为“Eatology”，随着研究的深入，为了更好地区分食学与吃学，自2021年8月起，食学英文改为“Shiology”（Shi=Eat+Food），“Eatology”用于表示“吃学”。

The World Shiology Forum was founded in 2017 (The prefix "Shi" comes from a chinese character "食", "Shi=Eat+Food"). With the United Nations Sustainable Development Goals (SDGs) as the purpose and shiology as the theoretical basis, setting the World Economic Forum as the target, the World Shiology Forum builds an international high-end dialogue platform to solve human shi-issues as a whole and promote the sustainable development of all mankind. Shiology is the abbreviation of science of shi-affairs, proposed by Mr. Liu Guangwei. It takes shi-affairs as the research object and takes the eater as the center. The subject aims at prolonging the healthy life of everyone, building a harmonious social order, and promoting the friendly coexistence between human and nature. Shiology was named "Eatology" at first. As the research progress, the word has been changed to "Shiology" since Aug. 2021 in order to distinguish Shiology from eating science. "Eatology" is used to mean "eating science".



世界食学论坛主席团

The World Shiology Forum Board of Trustees



吴红波
论坛主席
联合国前副秘书长

Mr. Wu Hongbo
Chairman; Former Under-secretary-
general of the United Nations



若泽·格拉齐亚诺·达席尔瓦
论坛高级顾问
联合国粮农组织前总干事

Dr. José Graziano da Silva
Senior Advisor; Former Director-general
of the Food and Agriculture Organization



刘广伟
论坛发起人
食学学科奠基人

Mr. Liu Guangwei
Founder of World Shiology Forum;
Founder of Shiology



全面解决人类食事问题

Holistically to solve the human shi-issues



构建世界食事新秩序

To build a new world "eat+food" order



推动可持续发展

To promote sustainable development



第四届世界食学论坛——概览

The 4th World Shiology Forum—Overview

时间: 2023年10月10 — 13日

Date: Oct. 10th — 13th, 2023

地点: 海南国际会展中心 —— 会议中心A区

Location: Hainan International Convention and Exhibition Center, Conference Center A

主题: 食事系统与可持续发展(SDGs)

Topic: "Eat+Food" System and Sustainable Development Goals(SDGs)

支持: 海南省人民政府

Support: The People's Government of Hainan Province

主办: 世界食学论坛组委会, 世界中餐业联合会

Organizer: Organizing Committee of the WSF, World Federation of Chinese Catering Industry

海南简介 Introduction to Hainan

海南岛位于中国南海岸, 北纬18°10'—20°10'之间, 全年平均气温约为24°C, 其中夏季平均气温在28°C左右, 冬季平均气温在18°C左右, 气候温暖湿润, 适合旅游和居住。海南拥有着美丽的自然风光和丰富的文化历史, 每年都吸引全球众多游客前来观光旅游。中国政府在2020年6月初宣布建设海南自由贸易港, 同年7月1日起每人每年享有海南离岛免税购物额度人民币10万元。2023年3月起海南恢复入境免签。未来将于2025年底前实现全岛封关运作, 并实行“零关税”贸易制度。

Hainan Island is located on the south coast of China, between 18°10' - 20°10' north latitude. Hainan has a warm and humid climate, making it suitable for tourism and residence. The average temperature in Hainan is around 24°C throughout the year, with an average temperature of around 28°C in summer and around 18°C in winter. Its beautiful natural scenery and rich cultural history have attracted many tourists from all over the world. The Chinese government announced the construction of the Hainan Free Trade Port in early June 2020. From July 1st of the same year, the offshore duty-free policy for Hainan entitled each an annual offshore shopping quota of RMB 100,000. Hainan has resumed visa-free entry from March 2023. In the future, the whole island will operate under closed customs and implement a "zero tariff" trade system.



第四届世界食学论坛——形式与议程

The 4th World Shiology Forum—Form and Agenda

第四届世界食学论坛将以线下会议方式召开，预计将会有超过300人参与本届论坛，围绕食事系统的可持续发展及其如何推动SDGs实现展开讨论。组委会将邀请联合国粮农组织、世界粮食计划署等国际组织官员；法国，意大利等国的驻华使节；以及海南省领导莅临开幕式或有关讨论。剑桥大学、耶鲁大学、纽约大学、北京大学、中国农业大学等著名中外院校的专家学者将到会发表重要观点，分享前沿学术成果。中粮集团、雀巢、万豪酒店集团、北大荒集团、雏鹰农牧和大董餐饮等业界领军企业负责人或高层代表将与会共同探讨当前全球食事中的挑战和机遇，分享在食物获取、食者需求、食事秩序等方面的成功经验和最佳实践。组委会将遴选优秀论文和案例颁发证书和奖金，以资鼓励。

The 4th World Shiology Forum will be held as an offline conference, with over 300 participants expected to attend. Discussions will focus on the sustainable development of the “Eat+Food” system and how it can contribute to the achievement of the SDGs. The organizing committee plans to invite officials from international organizations such as the UN Food and Agriculture Organization and the World Food Programme, as well as ambassadors from countries including France and Italy to attend the opening ceremony and related discussions. Distinguished scholars and experts from renowned domestic and foreign universities, such as Cambridge University, Yale University, New York University, Peking University, and China Agricultural University, will attend and share important perspectives on cutting-edge academic achievements. Industry leaders and senior representatives from leading companies such as COFCO Group, Nestle, Marriott Hotel Group, Beidahuang Group, Chuying Agro-Pastoral Group, and Dadong Catering will jointly explore the challenges and opportunities in the global shi-industry, and share successful experiences and best practices in food access, eater’s requirement, and order of shi-affairs. The organizing committee will select outstanding papers and cases for certificate and bonus awards to encourage the excellence.

10月9日 Oct. 9th	
09:00 — 21:00	报到 Registration
10月10日 Oct. 10th	
09:00 — 10:00	开幕式 Opening Ceremony
10:00 — 13:00	第一单元 如何解决8亿人的饥饿问题 Unit 1: Hunger Problem for 800 Million People
议题一 Topic 1	如何针对饥饿地区提供食物驯化技术的可持续支持？ Provide Constant Technical Support on Food Domestication for Starving Region
议题二 Topic 2	如何建立可持续的全球食物援助系统？ How to Build a Sustainable System to Deliver Food Assistance



第四届世界食学论坛——形式与议程

The 4th World Shiology Forum—Form and Agenda

10月10日 Oct. 10th	
15:00 — 18:00	第二单元 如何解决30亿人面临的食品安全问题 Unit 2: Solution to Food Safety Issues for 3 Billion People
议题三 Topic 3	如何解决食物驯化环节的食品安全问题？ How to Solve Food Safety Issues in Food Domestication
议题四 Topic 4	如何解决食物加工环节的食品安全问题？ How to Solve Food Safety Issues in Food Processing
10月11日 Oct. 11th	
09:00 — 12:00	第三单元 开展食学通识教育，延长80亿人健康寿期 Unit 3: Promote Shiology Education to Prolong Life-Span
议题五 Topic 5	开展食学通识教育，提高食物与肌体健康的耦合度 Promote Shiology Education and Improve the Coupling between Food and Body
议题六 Topic 6	开展食学通识教育，节省社会医疗资源，减轻政府医保负担 Promote Shiology Education and Save Social Medical Resources
15:00 — 18:00	第四单元 构建关照80亿人吃事的数字平台（SEB） Unit 4: Build a Digital Platform Concerning Everyone's Eating
议题七 Topic 7	实现食物、食具、食者及食业者的数字链接 A Digital Link among Food, Shi-tools, Eaters and Shi-industry Practitioners
议题八 Topic 8	SEB对个体健康和社会和谐的价值 The Value of SEB for Individual Health and Social Harmony
10月12日 Oct. 12th	
09:00 — 18:00	考察海南食事可持续发展企业 Visit Sustainable Shi-Related Enterprises in Hainan
10月13日 Oct. 13th	
18:00 — 19:00	《食事系统可持续——海南宣言》发布 Announce <i>Hainan Deceleration</i>
19:00 — 21:30	慈善晚宴——餐桌隧道 Charity Dinner — Time Tunnel through the Dining Table



第四届世界食学论坛——慈善晚宴

The 4th World Shiology Forum—Charity Dinner

时间: 2023年10月13日18:00 — 21:00

Date: Oct. 13th, 2023, 18:00 — 21:00

地点: 海口万豪酒店

Location: Haikou Marriott Hotel

主题: 餐桌隧道

Topic: Time Tunnel through the Dining Table

承办: 北京青爱教育基金会

Executive Organizer: Beijing Changier Education Foundation



晚宴将从时间和空间的两个维度展示几千年来人类餐桌的变化和未来，研究食物问题与可持续发展之间的关系，并邀请来自二十个国家的顶级大厨。从时间维度来看，展示1000年来人类食物的演变，强调其原生性。从空间维度来看，主菜将由来自全球二十个国家的顶级厨师烹饪，以展示人类食物的多样性。

The dinner will show the changes of human dining tables for thousands of years through the two dimensions of time and space. Top chefs from 20 countries are invited. The dinner will show changes of human foods in past 1000 years and emphasize the purity of foods on time dimension. Main dishes will be cooked by top chefs from 20 countries around the world to show the diversity of human food on the dimension of space.



第四届世界食学论坛——海南宣言

The 4th World Shiology Forum—Hainan Deceleration

时间: 2023年10月13日

Date: Oct. 13th, 2023

地点: 海口万豪酒店

Location: Haikou Marriott Hotel

主题: 发布《食事系统可持续——海南宣言》

Topic: Announce *Hainan Deceleration of Sustainable "Eat+Food" System*



如何让每个人都拥有自然、健康的食物, 享受快乐、幸福的生活, 实现“8B×100Y”的目标。我们亟需反思工业体系下食物获取、利用的商业范式, 转变食者与食物的秩序关系, 从“Eat+Food”角度看问题, 从食事系统角度治理问题, 推动食事系统的可持续, 带动人类可持续发展。

How to enable everyone to have natural and healthy food, enjoy a happy life, and realize the goal of "8B×100y". We urgently need to rethink the business paradigm of food acquisition and utilization in the industrial system, change the order relationship between eaters and food, look at the problem from the perspective of "Eat+Food", and manage the problem from the perspective of the "Eat+Food" system, so as to promote the sustainability of the "Eat+Food" system and drive the sustainable development of mankind.



世界琼菜产业发展大会

World Hainan Cuisine Conference

时间: 2023年10月10 — 11日

Date: Oct. 10th — 11th, 2023

地点: 海口 海南国际会展中心

Location: Hainan International Convention and Exhibition Center, Haikou

主题: 海南美食与国际交流

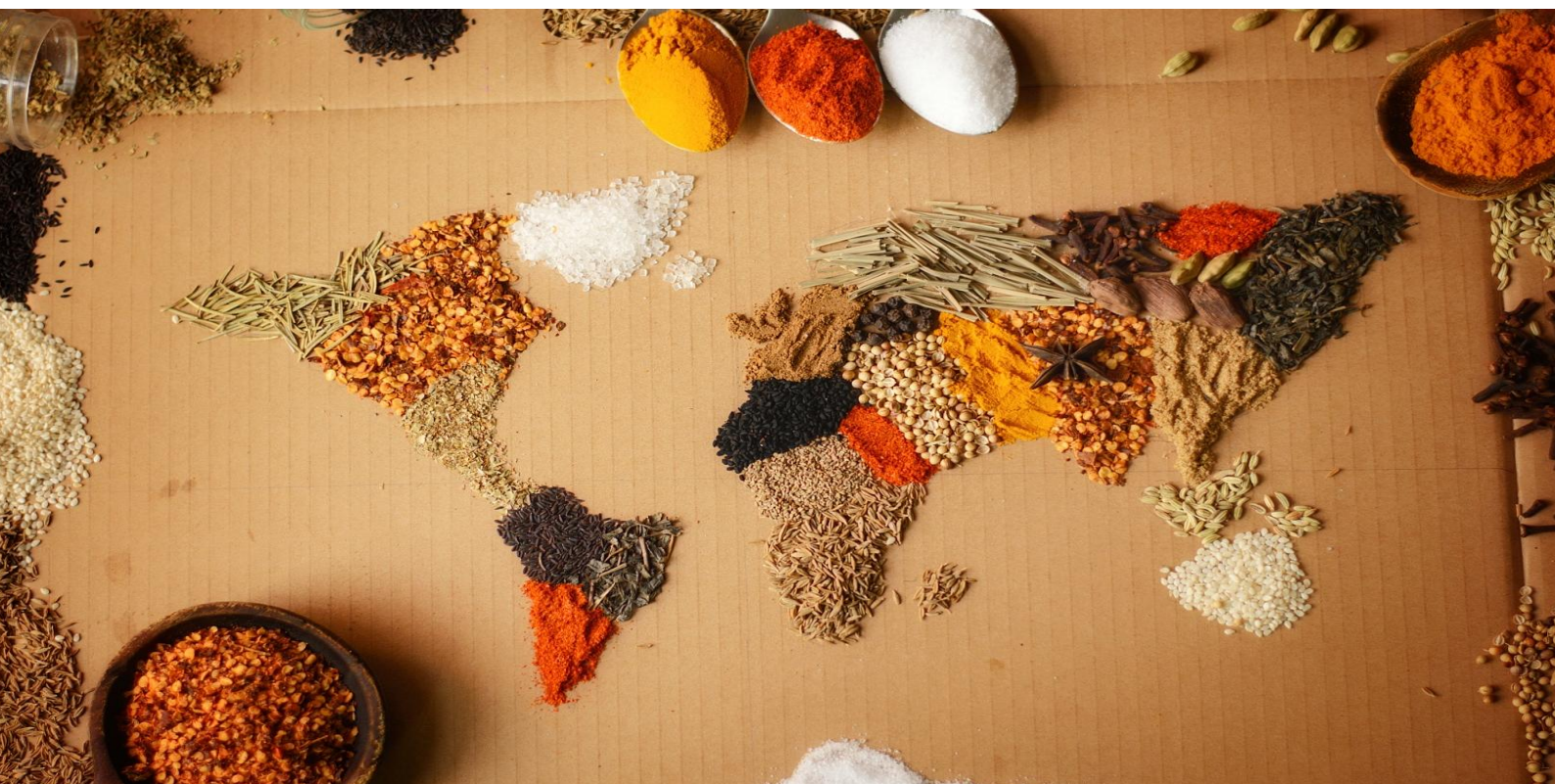
Topic: Food Communication between Hainan and the World

主办: 世界中餐业联合会, 海南省酒店与餐饮行业协会

Organizer: World Federation of Chinese Catering Industry, Hainan Hotel and Catering Association

承办: 海口市餐饮烹饪行业协会, 海南经典伟业会展服务有限公司

Executive Organizer: Haikou Catering and Cooking Industry Association, Hainan Jingdianweiye Exhibition Service Co., Ltd.

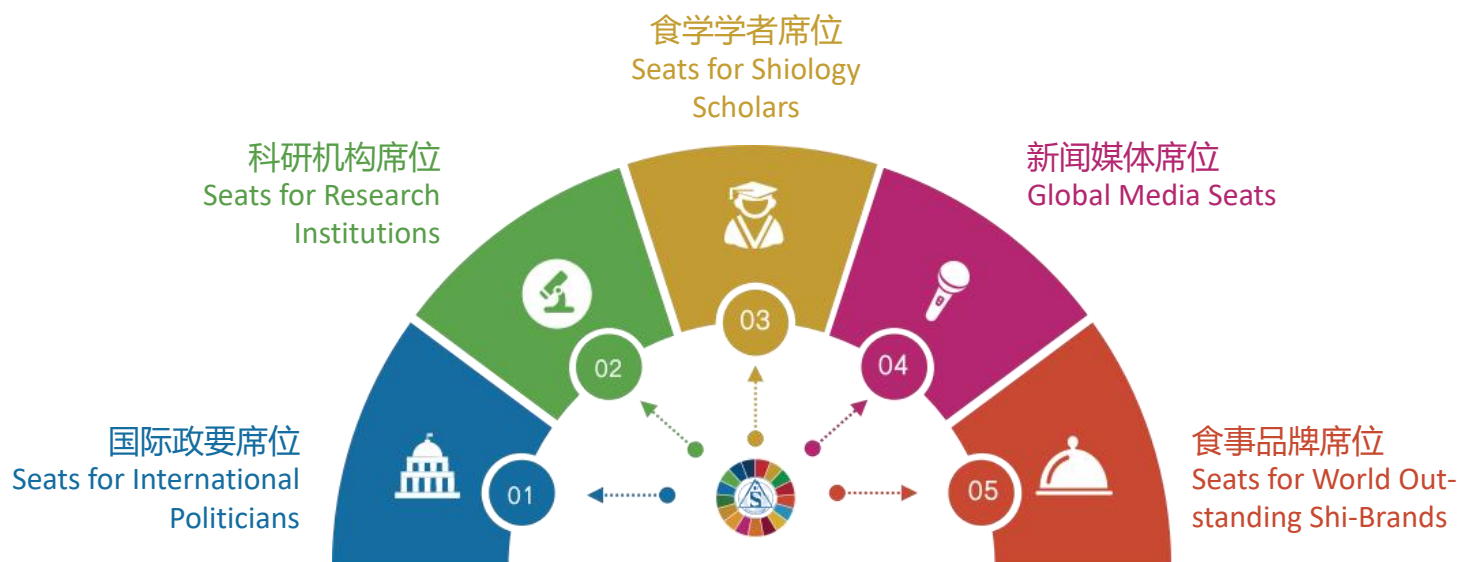


第四届世界食学论坛——席位制

The 4th World Shiology Forum—Distribution of Seats

第四届世界食学论坛实行席位制运营模式。所有参加者须提前预定席位，没有席位者不能参加。论坛席位包括国际政要席位、科研机构席位、世界食学学者席位、世界新闻媒体席位以及世界杰出食事品牌席位。其中前四种为免费席位，世界杰出食事品牌席位为收费席位，意向企业须符合联合国可持续发展理念，并在食事领域具备一定影响力，经论坛组委会审核通过后方可具备认领资格。

The 4th World Shiology Forum implements a seat-based operation model. All participants must reserve seats in advance, and those who do not have seats cannot participate. Seats for the forum include seats for international politicians, research institutions, world shiology scholars, Global media and world outstanding shi-brands. Among them, the first four are free seats, and the seats of world outstanding shi-brands are paid seats, which are claimed by outstanding companies related to shi-issues that practice the SDGs of the United Nations.



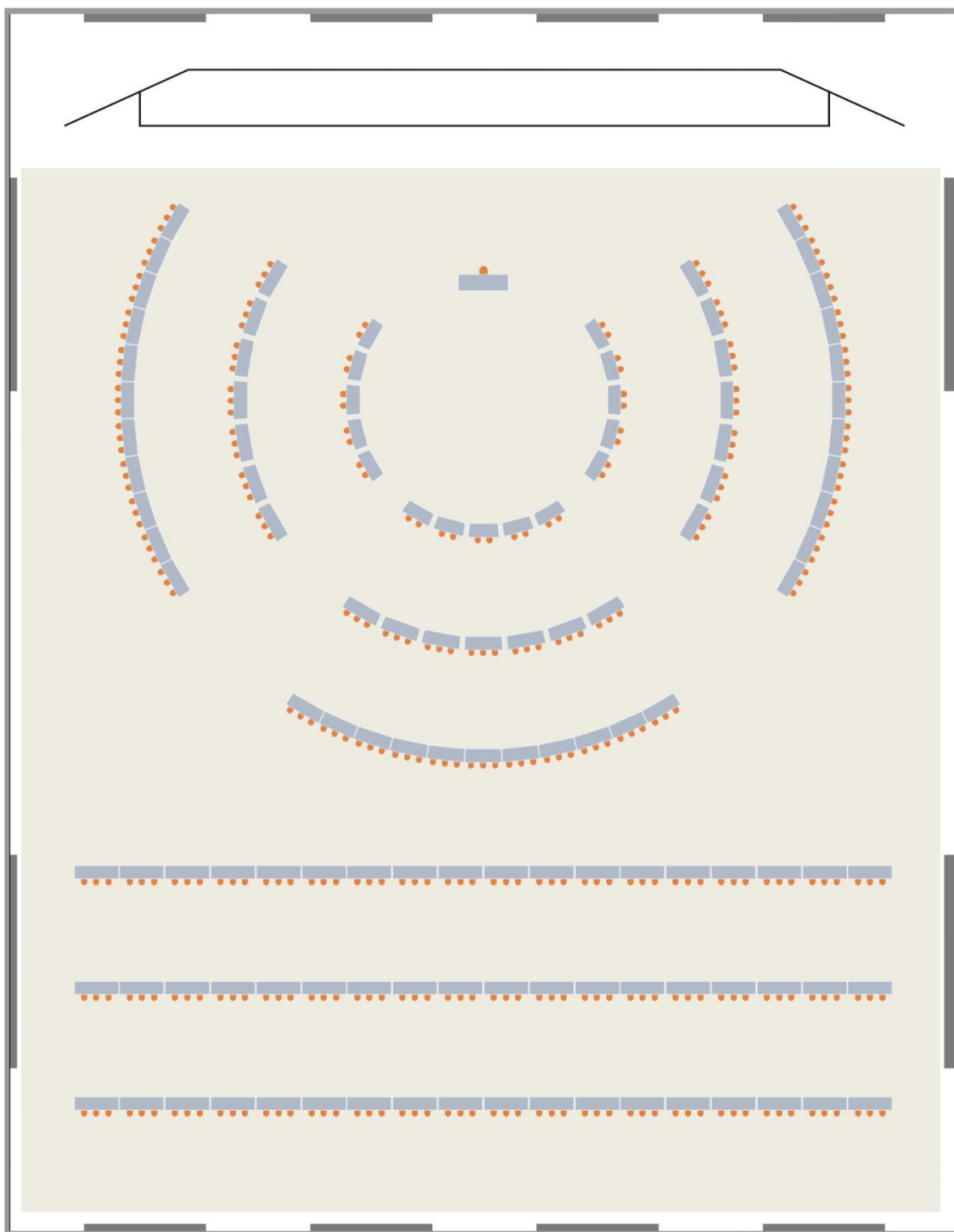
科研机构席位30席；食学学者席位（世界TOP50高校及非洲主要院校）24席（发言）+60席（参会）；新闻媒体席位50个；世界杰出食事品牌席位（品类唯一）24个席（发言）+60席（参会）。

There are 30 seats for shi-related research institutions; 24+100 seats for Shiology scholars (Top 50 universities in the world and major universities in Africa); 50 seats for news media; 24+60 seats for world outstanding shi-brands (category exclusion).



第四届世界食学论坛——会场平面图

The 4th World Shiology Forum—Floor Plan of the Venue



第三届世界食学论坛回顾

Retrospect of the 3rd World Eatology Forum

时间: 2019年6月24 — 26日

Date: Jun. 24th-26th, 2019

地点: 日本 淡路岛

Location: Awaji, Japan

主题: SDGs与食物问题

Topic: SDGs and Food Issues

成果: 发布《淡路岛宣言》

Achievements: Issued *Awaji Island Declaration*



日本2019大阪G20峰会唯一指定后援活动
The only designated support activity for the 2019 Osaka G20 Summit in Japan



《淡路岛宣言》

我们追溯人类与食物关系的起源，讨论76亿人如何通过合理饮食实现健康与长寿。

一、大会形成了四大食事共识

1. 食事问题的有效解决是人类可持续发展的前提。
2. 人类社会存在九大食事问题。
3. 食学学科体系是解决人类食事问题的公共产品。
4. 食在医前，人类健康要从上游抓起。

二、推介国际社会使用《世界健康膳食指南》

科学全面的膳食方法，和提高人类寿命期关联紧密。《世界健康膳食指南》，融合了传统与现代、东方与西方的膳食方法，从12个方面指导膳食，能够提高每一个人的健康和寿期，同时减少医疗费用的支出。



第三届世界食学论坛——土耳其峰会回顾

Retrospect of the Turkey Forum of the 3rd World Eatology Forum

时间: 2020年12月18日—19日

Date: Dec. 18th-19th, 2020

地点: 土耳其 伊斯坦布尔

Location: Istanbul, Turkey

主题: 食学-采用多维度方法全面解决食物问题

Topic: Eatology-Using A Multidisciplinary Approach Holistically solve Food Issues

成果: 发布《食学 (Eatology) 伊斯坦布尔宣言》

Achievements: Issued *Istanbul Declaration of Eatology*



土耳其卫生部副部长萨巴哈丁·艾丁发言

Mr. Sabahattin Aydin, Deputy Minister of Health of Turkey, delivering a speech.



联合国经济和社会事务部公共机构和数字政府司司长朱巨望发言

Mr. Zhu Juwang, Director of the Division for Public Institutions and Digital Government/DESA of the United Nations, delivering a speech.



世界食学论坛发起人、学术委员会主任刘广伟发言

Mr. Liu Guangwei, Founder of World Eatology Forum and Chairman of Academic Committee, delivering a speech.

With A Multidisciplinary Approach

HOLISTICALLY SOLVE FOOD ISSUES

EATOLOGY

18 19
December
2020

SYMPOSIUM 2020

Turkey Forum of the 3rd World Eatology Forum

ONLINE SYMPOSIUM

MEDIPOL UNIV. ISTANBUL
ISTANBUL MEDIPOL UNIVERSITESI



SHI=EAT+FOOD SHIOLOGY



Promoting the Sustainable Goals of “Eat+Food” System to Achieve the SDGs (12/17)

No Poverty	1	Quantity and Quality of Food
Zero Hunger	2	Quantity of Food
Good Health and Well-being	3	“Eat+Food” Determines Health
Quality Education	4	General Education in Shiology
Gender Equality	5	
Clean Water and Sanitation	6	Safe Drinking Water
Affordable and Clean Energy	7	
Decent Work and Economic Growth	8	
Industry, Innovation and Infrastructure	9	Sustainable “Eat+Food” System
Reduced Inequalities	10	Ensure the Right to Eat for Everyone
Sustainable Cities and Communities	11	
Responsible Consumption and Production	12	No Food Loss and Waste
Climate Action	13	Reduce Emissions from Shi-related Industry
Life Below Water	14	Sustainable Fishing
Life On Land	15	Sustainable Food Obtaining and Domestication
Peace, Justice and Strong Institutions	16	
Partnerships for the Goals	17	Improve the World “Eat+Food” Order

世界食学论坛秘书处 World Shiology Forum Secretariat

地址：北京市朝阳区建国路88号SOHO现代城A座3202室 / 邮编：100022

Location: No.88 Jianguo Road, Building A, 3202, Chaoyang District, Beijing, 100022

Website: <http://www.shiology.world> / Email: 001@eatology.org